## **Back to the Future**



René Ejury Technology, Governance and Citizenship Istanbul July 2010





#### about: me

free IT Consultant and Free Software Developer, Germany

worked as Communication Officer on a Cruise-Ship

knowledge in software development, computer engineering and social sciences

#### specialized on

- Free Software / Wireless Mesh Community Networks
- Navigational / Ship-based IT-solutions

#### interested in

- adaptation of IT solutions to existing scenarios
- role of Free Software for bridging the digital divide
- privacy issues and social responsible IT usage



## Today's Menu

**Opennet as a Community-driven IT project** 

**Profit-driven IT projects** 

**Back to the Future** 



### **Opennet as a Community-driven IT project**



# Rostock (200.000 people's town) 2004

High-Speed Internet (DSL) available.

everywhere?

No!
OPAL in one area.
(optical fiber connection)



img-source opennet e.V.



#### **OpenNet**

First idea of the OpenNet

2004 requests to the University of Rostock to supply Internet not only to their members, also to other people in the area

17<sup>th</sup> June 2004: first OpenNet Community Meeting, over 20 people.

OpenNet – a free self-made communication network.

Beginning of 2005 foundation of "Opennet Initiative"

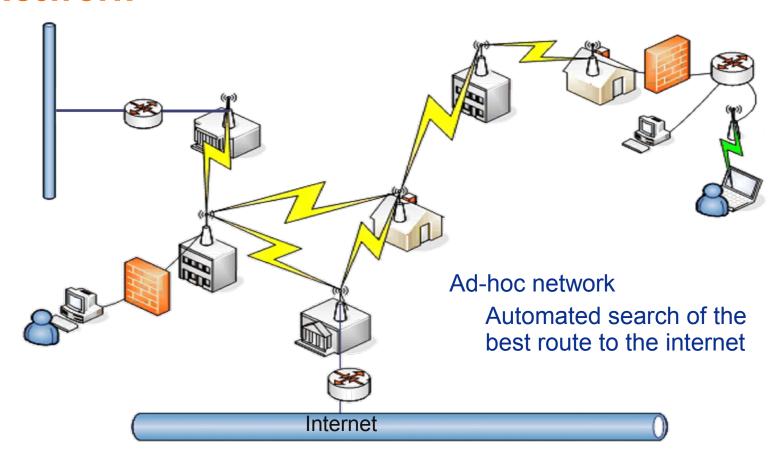
Goal of association:

support of free and open communication infrastructure

real goal: get Internet (cheap and fast)



#### **The Network**





#### **AccessPoints**

usual consumer WLAN-Router (11MBit/s – 54MBit/s)

Linux-based, Firmware replaceable and expandable

Access-Points are owned by the Network Members, so they are own their network





## software-development

Opennet started to develop an own firmare

Traffic encrypted with OpenVPN

Additional software-developments



Opennet Initiative

VPN-Status izumi.on

Index: Aktuelle Verbindungen · Installierte Zertifikate · Legende

#### Aktuelle Verbindungen

Clients: 21, Mittl.: 31.0 KB/sec, Akt.: 26.3 KB/sec, Zuletzt aktualisiert: Sun Mar 19 16:01:16 2006 Uptime: DSL-Verbindung 17:44:42, VPN-Server 37 days, 20:39:19

Name	Quelle	TX	RX	Verbunden seit	Mittl. Rate	Akt. Rate	(TX/RX)
UNDEF	192.168.1.41:1194	0.0 MB	0.0 MB	0:01:01	0.1 KB/sec	0.0 KB/sec	0.0 / 0.0
20.aps.on	192.168.1.20:2049	77.9 MB	1318.4 MB	21:39:14	18.3 KB/sec	22.8 KB/sec	0.9 / 21.9
27.aps.on	192.168.2.27:2049	27.9 MB	169.0 MB	2 Tage, 2:38:41	1.1 KB/sec	0.1 KB/sec	0.0 / 0.0
34.aps.on	192.168.1.34:2049	27.0 MB	171.4 MB	2 Tage, 2:30:15	1.1 KB/sec	0.0 KB/sec	0.0 / 0.0
35.aps.on	192.168.1.35:2049	365.8 MB	206.6 MB	2 Tage, 2:30:20	3.2 KB/sec	0.0 KB/sec	0.0 / 0.0
40.aps.on	192.168.1.40:2050	12.5 MB	52.0 MB	2 Tage, 2:34:47	0.4 KB/sec	1.6 KB/sec	0.2/1.4
57.aps.on	192.168.1.57:2049	0.1 MB	0.2 MB	4:51:15	0.0 KB/sec	0.0 KB/sec	0.0 / 0.0
61.aps.on	192.168.1.61:2052	2.2 MB	6.7 MB	2 Tage, 2:14:13	0.1 KB/sec	0.0 KB/sec	0.0 / 0.0
62.aps.on	192.168.1.62:2049	5.0 MB	23.6 MB	5:17:15	1.5 KB/sec	1.6 KB/sec	0.5/1.2
64.aps.on	192.168.1.64:2051	3.0 MB	17.7 MB	13:23:48	0.4 KB/sec	0.0 KB/sec	0.0 / 0.0
65.aps.on	192.168.1.65:2049	43.5 MB	517.6 MB	2 Tage, 2:30:23	3.2 KB/sec	0.0 KB/sec	0.0 / 0.0
72.aps.on	192.168.1.72:2048	0.6 MB	1.6 MB	10:22:05	0.1 KB/sec	0.0 KB/sec	0.0 / 0.0
85.aps.on	192.168.1.85:2050	3.7 MB	22.0 MB	14:05:51	0.5 KB/sec	0.0 KB/sec	0.0 / 0.0
91.aps.on	192.168.1.91:2049	1.1 MB	1.3 MB	2 Tage, 2:30:21	0.0 KB/sec	0.0 KB/sec	0.0 / 0.0

img-source opennet e.V.



#### **Antennas**

"A good antenna is the best amplifier"

Creative self-made antennas

Professional antenna-tests in cooperation with the university











img-source opennet e.V.



## initial development

members:

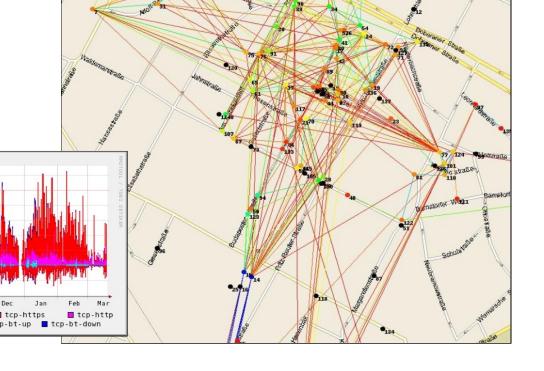
Jan 2005: 25

July 2005: 50

Jan 2006: nearly 100

Summer 2007: 125

(2010: ~150)



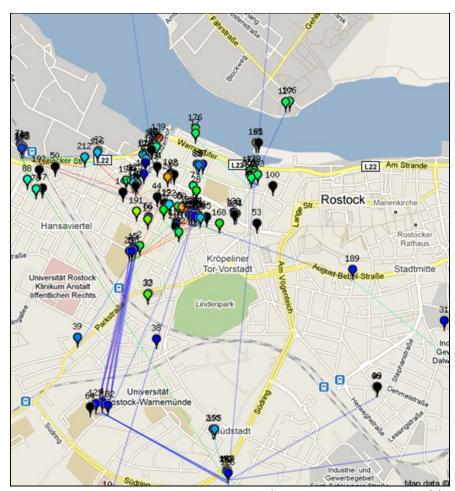


### Opennet changed in the last years

Idea moved from town to villages

#### Inner-city:

- high-speed DSL available, low speed-WIFI not acceptable
- dedicated connections for different spots
- free network in harbor area
- no current ongoing development not required (initiative is not active)



img-source opennet e.V.



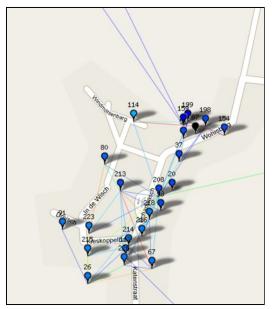
## Opennet changed in the last years

... in county Mecklenburg in many villages have no Internet

#### Villages

No high-speed DSL available, Internet brought there by WIFI

- local ad-hoc networks
- ongoing development required (crowded village meetings)







### **Community driven Project**

#### generalized:

- Projects are practically market-driven
  - development might solve all issues in short time
- Project activity might arise and fall based on needs of the market
- a Community Project will get stuck once goal is reached
  - which is not really a worse thing, because needs are targeted
- Goal can be changed if required to keep Project active



### **Profit-driven IT projects**



## **Profit-Driven projects**

- Single product only one part of the profit-generating process
- Relation between costumer and supplier is another part
  - most valuable part of the process
  - Commercials try to generate Relation
  - Relation is finally created when you buy a product
- Important: keep this relation stable
  - additional features are offered
    - nicely looking online-support service
    - · mails which inform you about new products etc.





## **Profit-Driven projects**

- Software solutions are usually buggy. The development-cycle is stopped, if product is ready for the market (pressure to be as fast as possible)
- Probably not intentionally but bugs are strengthen the relation between costumer and producer
  - bugs have to be fixed, with updates, upgrades or replacements
  - communication between costumer and provider is generated
- Therefore: it's good to have a (slightly) buggy software...



## **Profit-Driven Projects**

- Goal is not to be market-driven, than to drive the market
- making product "better and better", create new requirements
  - mainly by adding new features
  - by slightly removing obvious bugs
- if you are ready with your solution, if your solution is perfect, you will loose your costumer
  - usually costumer won't check your website
  - If costumer is satisfied, will spend money for something different

There is no real interest in creating a perfectly working product!



#### **Back to the Future**

(including parts of TGC 2007 presentation)



#### **Trust**

"Trust is one of the most important and essential features of the modern world. Without it, most human activities - from interpersonal relationships and mailing letters to boarding aircraft and taking medicines-would grind to a halt like machines drained of oil. Many institutions, from science to religion, have been shaken recently by controversies involving trust. Yet trust is difficult to examine in a comprehensive and systematic way."

Trust Institute at Stony Brook University, http://www.stonybrook.edu/trust/



Lucas Cranach, Adam and Eve, 1526 img-source http://www.courtauld.ac.uk



#### **Trust**

#### Trust is

- a mechanism to reduce social complexity (Luhmann)
- required if rational reasoning is not possible
- enables reasoning by intuition

#### Trust is

- belief in honesty, benevolence and competence
- no external measurement possible

#### Trust is

- hard to claim and easy to loose
- if competence was the reason to loose the trust, its easiest to recover



img-source http://www.h4x3d.com



## Why we trust IT?

they often don't do what we expect them to do



- at problems they mostly clame the reason was
  - between your desk and your chair
  - cause of conflicting/malicious third-party software
  - last, a problem on their side they didn't knew about before, sorry
- we believe that, cause we are incompetent ourselves

it's easy for 'them' to gain our trust again, cause it was lost based on their missing competence (so they say)

• we have **often no choice** to not use 'their' solutions, so it's better if we trust them (also if we know better, we just ignore the reality)





## Real-World experience

responsible for

all IT & Communication Technology

on a 2.500 people cruising ship

an example for a complex ITsystem, not specific for ships / this ship













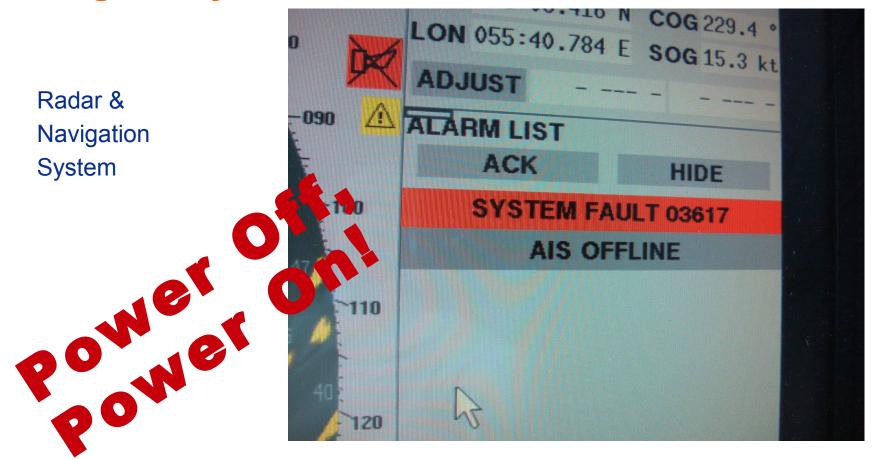
**Global Positioning** System



didn't worked, software-update was required...:)

img-source R. Ejury







Windindicator 2 Meteorological **METEO-LCD** LAMBRECHT Sensor SPEED HIND System M/S NW. 40 Power DIR.



#### How do we recreate Trust

"Have you tried turning it off and on again?"

(by imagining the good old times when the solution worked well we will forget all our problems)

(if a solution never worked before, trust can't be created by restarting)



## Reboot our social systems

- we got used not to fix IT problems, but to reboot.
  - that's like changing the time, going back in time
- the more IT influences our society, the more we get used to restart systems in our society to fix our problems.
- because we changed the way we recreate trust, we get used to apply this procedure to different settings.

(we restart the financial market by printing the money to save the banks after the crash.)



#### Conclusion

- Profit-oriented IT industry has no real interest to solve problems with ITsolutions
- If we start to accept reboots as a way to recreate Trust, we risk some base concept of our society (if it's not to late)
- We should fight our acceptance of reboots as a way to recreate Trust.
  - in IT-solutions as well as
  - in all social systems.

every reboot is a step

**Back into our Future** 

## Thank you!

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